

*The timely and robust revitalization of Downtown Grand Haven depended upon a clear Vision of future possibilities and a Strategic Plan for achieving these potentials.*

The Vision for Downtown Grand Haven is to revitalize the heart of the community and foster a Downtown that is financially viable and competitive, physically attractive, pleasant, and energetic with an appropriate mix of new and refurbished retail, new office and service businesses, a range of additional housing options, a variety of public gathering spaces, and strengthened linkages to the waterfront of the Grand River and Lake Michigan.

The Downtown Vision Plan was adopted in 2004 and serves as the overall blueprint for downtown development. It is the product of an intensive planning process involving a logical progression of meetings and workshop sessions with community stakeholders, review sessions with a project Steering Committee, and a design charrette with the Johnson Hill Land Ethics Studio team that included William J. Johnson, FASLA, and Greg Holcombe of Urban Innovations, Inc.

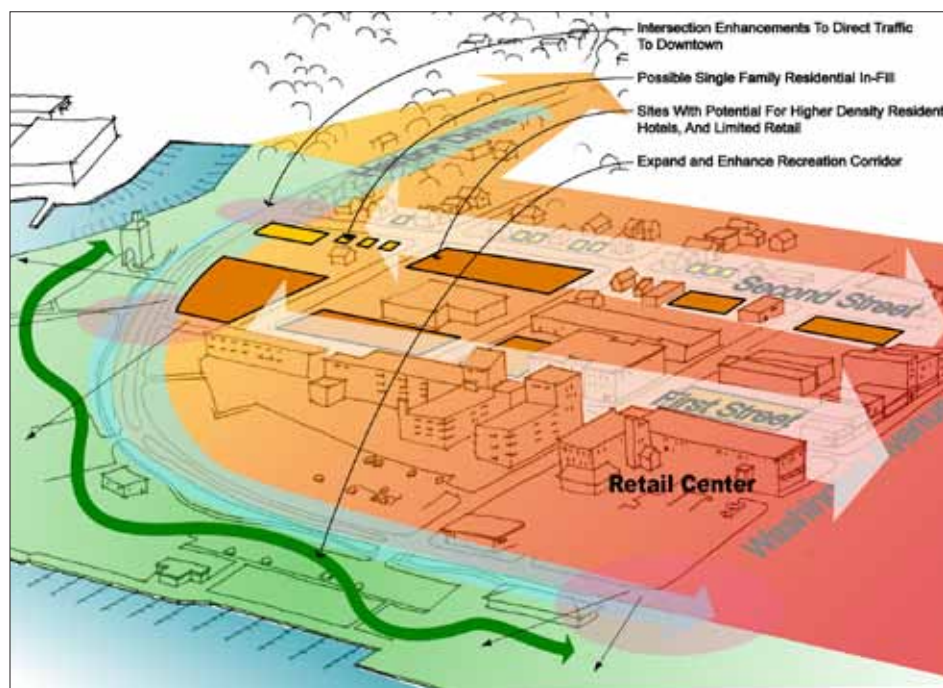


## Grand Haven Downtown Vision Plan

*Grand Haven  
Michigan*

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